

ABSTRACT

The present invention relates to a substantially dry, disposable personal care article that contain a water insoluble substrate; a lathering cleansing composition contacted with said substrate wherein said composition comprising; a safe and effective amount of one or more mild crystalline surfactants; water; and a safe and effective amount of one or more polar solvents other than water; wherein said composition exhibits hotmelt behavior. These substantially dry, disposable personal care article contacted with the hotmelt compositions have been found to be useful for cleansing and conditioning skin and hair due to their ability to achieve a sustained lather and to deposit therapeutic benefit agents.